

Average volume

All locations

Best links

Changes: Don't show

Backlink profile

DRⁱ

58

AR 341,078

URⁱ

20

Backlinksⁱ

11.7K

All time 174K

Ref. domainsⁱ

988

All time 4.2K

Organic search

Keywordsⁱ

9.5K

Top 3 400

Trafficⁱ

27.2K

Value \$25K

Paid search

Keywordsⁱ

45

Ads 45

Trafficⁱ

33

Cost \$12

General

Backlink profile

Organic search

Metrics

Competitors

Locations

Years

1M

6M

1Y

2Y

5Y

All

Monthly

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

Organic keywords

☒ 1-3

☒ 4-10

☒ 11-20

☒ 21-50

☒ 51+

Top organic competitors US

Circle size = Number of organic pages

☒ weruva.com — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ iandloveandyou.com		1,445	3.3%	35,029
☒ identitypet.com		800	7.1%	2,633
☒ davespetfood.com		698	6.6%	1,904
☒ lovenala.com		588	4.0%	5,911
☒ felinenatural.com		509	4.6%	2,334

View top 20

Open in

Organic pages 794

Page traffic	Pages	Pages' total traffic
0	420 52.9%	0 0%
1-100	340 42.8%	5,277 19.4%
101-1,000	32 4.0%	9,042 33.3%
1,001-5,000	1 0.1%	2,095 7.7%
5,001-10,000	0 0%	0 0%
10,001+	1 0.1%	10,740 39.6%

Crawled pagesⁱ 4,622

HTTP code	Pages
200 OK	4,200 90.9%
3XX Redirect	357 7.7%
404 Not found	57 1.2%
4XX Other client errors	8 0.2%
5XX Server errors	0 0%

Traffic by location

Organic 136Paid 2

Location	Traffic	Share	Keywords
United States	23.9K	87.9%	8.2K
Canada	2.7K	10.0%	1K
Australia	275	1.0%	336
United Kingdom	45	0.2%	345
Russian Federation	45	0.2%	152

<

>

Compare top 5 on chart

Referring domains

Followedⁱ

833 84.3%

Not followedⁱ

155 15.7%

Backlinks

Followedⁱ

10,203 87.1%

Not followedⁱ

1,517 12.9%

Nofollowⁱ

1,515 12.9%

UGCⁱ

51 0.4%

Sponsoredⁱ

6 <0.1%

By UR

By DR

10-19

42 0.4%

20-29

4 <0.1%

30-39

0 0%

40-49

2 <0.1%

50-59

0 0%

60-69

0 0%

70-79

0 0%

80-89

0 0%

90-100

0 0%

+11,672 (99.6%) more links with UR < 10