

Average volume | All locations | Best links | Changes: Don't show

Backlink profile

DRⁱ

36

AR 2,409,338

URⁱ

1.9

Backlinksⁱ

773

All time 7.8K

Ref. domainsⁱ

219

All time 896

Organic search

Keywordsⁱ

2.8K

Top 3 110

Trafficⁱ

2.8K

Value \$1.1K

Paid search

Keywordsⁱ

0

Ads 0

Trafficⁱ

0

Cost N/A

General | Backlink profile | Organic search

Metrics | Competitors | Locations | Years

1M | 6M | 1Y | 2Y | 5Y | All | Monthly |

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

Organic keywords

☒ 1-3

☒ 4-10

☒ 11-20

☒ 21-50

☒ 51+

Top organic competitors US

☒ thebonesandco.com | — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ primalpetfoods.com		1,164	8.1%	11,687
☒ openfarmpet.com		920	1.9%	45,500
☒ omaspride.com		875	4.3%	17,365
☒ bjsrawpetfood.com		710	6.1%	8,911
☒ rawpawspetfood.com		658	5.5%	9,247

View top 20

Open in

Organic pages 80

Page traffic	Pages	Pages' total traffic
0	36 45.0%	0 0%
1-100	40 50.0%	629 22.2%
101-1,000	3 3.8%	625 22.0%
1,001-5,000	1 1.3%	1,582 55.8%
5,001-10,000	0 0%	0 0%
10,001+	0 0%	0 0%

Crawled pagesⁱ 143

HTTP code	Pages
200 OK	105 73.4%
3XX Redirect	13 9.1%
404 Not found	14 9.8%
4XX Other client errors	11 7.7%
5XX Server errors	0 0%

Traffic by location

Organic 51 | Paid 0

Location	Traffic	Share	Keywords
United States	2.3K	81.2%	2.6K
United Kingdom	250	8.8%	218
Canada	123	4.3%	199
India	74	2.6%	56
Philippines	42	1.5%	60

< >

 Compare top 5 on chart

Referring domains

Followedⁱ

171 78.1%

Not followedⁱ

48 21.9%

Backlinks

Followedⁱ

619 80.1%

Not followedⁱ

154 19.9%

Nofollowⁱ

154 19.9%

UGCⁱ

0 0%

Sponsoredⁱ

5 0.6%

By UR

By DR

10-19

4 0.5%

20-29

0 0%

30-39

2 0.3%

40-49

0 0%

50-59

0 0%

60-69

0 0%

70-79

0 0%

80-89

0 0%

90-100

0 0%

+767 (99.2%) more links with UR < 10