

Average volume

All locations

Best links

Changes: Don't show

Backlink profile

DRⁱ

33

AR 3,582,241

URⁱ

0

Backlinksⁱ

456

All time 733

Ref. domainsⁱ

187

All time 260

Organic search

Keywordsⁱ

615

Top 3 18

Trafficⁱ

686

Value \$218

Paid search

Keywordsⁱ

0

Ads 0

Trafficⁱ

0

Cost N/A

General

Backlink profile

Organic search

MetricsCompetitorsLocationsYears1M6M1Y2Y5YAllMonthly

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

16

12

8

4

0

Avg. organic traffic

800

600

400

200

0

Nov 2019

Jul 2020

Mar 2021

Nov 2021

Jul 2022

Mar 2023

Nov 2023

Jul 2024

Organic keywords

☒ 1–3

☒ 4–10

☒ 11–20

☒ 21–50

☒ 51+

800

600

400

200

0

Nov 2019

Jul 2020

Mar 2021

Nov 2021

Jul 2022

Mar 2023

Nov 2023

Jul 2024

Top organic competitorsUS

Circle size = Number of organic pages

6K

4.5K

3K

1.5K

0

Organic traffic

800

600

400

200

0

\$0

\$300

\$600

\$900

\$1.2K

Organic traffic value

☒ thebearandtherat.com — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ thedinkdogmom.com		94	1.7%	4,923
☒ dogostreats.com		90	9.3%	417
☒ puppycake.com		85	2.9%	2,373
☒ aboutpetrats.com		65	1.5%	3,693
☒ garlic-head.com		44	0.9%	4,330

View top 20

Open in

Organic pages 14

Page traffic	Pages	Pages' total traffic
0	6 42.9%	0 0%
1–100	7 50.0%	107 15.6%
101–1,000	1 7.1%	578 84.4%
1,001–5,000	0 0%	0 0%
5,001–10,000	0 0%	0 0%
10,001+	0 0%	0 0%

Crawled pagesⁱ 28

HTTP code	Pages
200 OK	21 75.0%
3XX Redirect	2 7.1%
404 Not found	5 17.9%
4XX Other client errors	0 0%
5XX Server errors	0 0%

Traffic by location

Organic 114Paid 0

Location	Traffic	Share	Keywords
United States	682	99.7%	554
Australia	1	0.1%	32
Canada	1	0.1%	47
United Kingdom	0	0%	47
Pakistan	0	0%	8

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Compare top 5 on chart

Referring domains

Followed ⁱ	148	79.1%
Not followed ⁱ	39	20.9%

Backlinks

Followed ⁱ	362	79.4%
Not followed ⁱ	94	20.6%
• Nofollow ⁱ	94	20.6%
• UGC ⁱ	2	0.4%
• Sponsored ⁱ	0	0%

By URBy DR

10–19	1	0.2%
20–29	0	0%
30–39	0	0%
40–49	3	0.7%
50–59	0	0%
60–69	0	0%
70–79	0	0%
80–89	0	0%
90–100	0	0%

+452 (99.1%) more links with UR < 10