

Average volume ▾

All locations ▾

Best links ▾

Changes: Don't show ▾

**Backlink profile**

DR<sup>i</sup>

30

AR 4,800,095

UR<sup>i</sup>

19

Backlinks<sup>i</sup>

1.3K

All time 17.8K

Ref. domains<sup>i</sup>

200

All time 1K

**Organic search**

Keywords<sup>i</sup>

1.9K

Top 3 29

Traffic<sup>i</sup>

1.5K

Value \$804

**Paid search**

Keywords<sup>i</sup>

0

Ads 0

Traffic<sup>i</sup>

0

Cost N/A

General

Backlink profile

Organic search

Metrics

Competitors ▾

Locations ▾

Years

1M6M1Y2Y5YAll

Monthly ▾

⋮

**Performance**

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

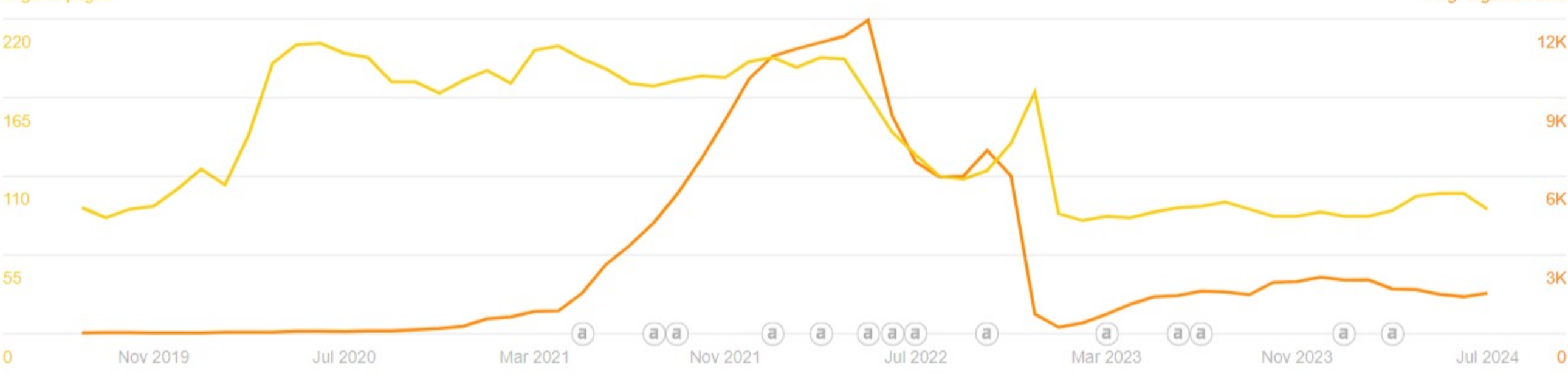
☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages



Organic keywords

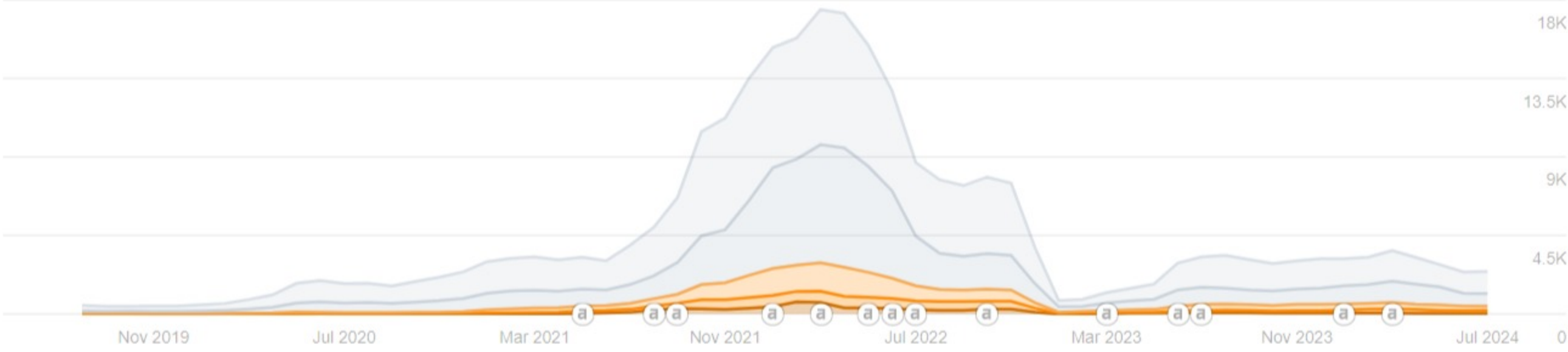
☒ 1–3

☒ 4–10

☒ 11–20

☒ 21–50

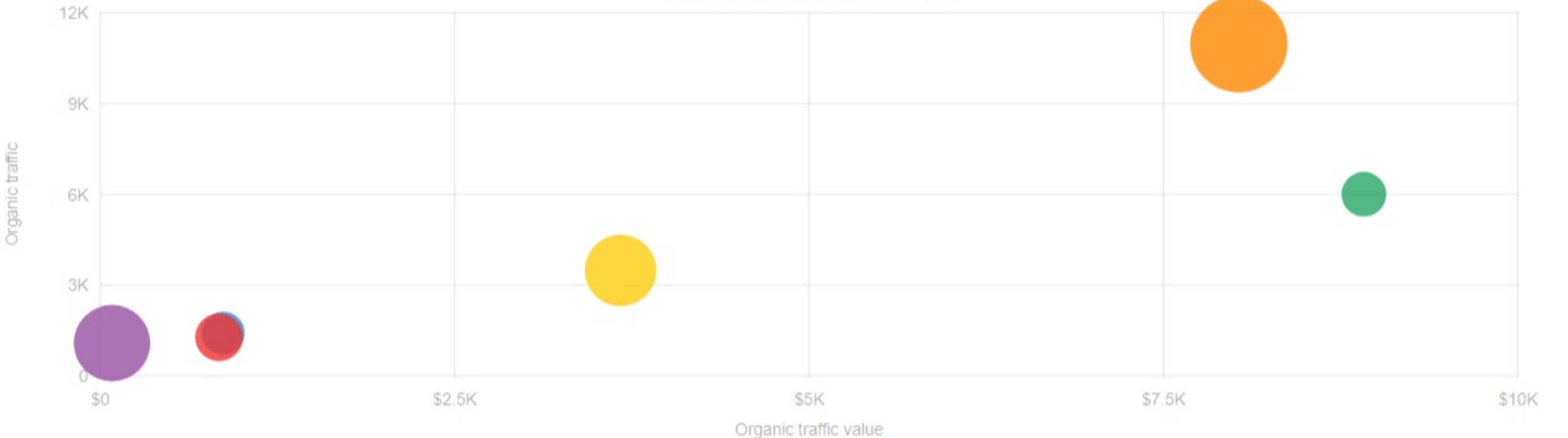
☒ 51+



**Top organic competitors**

🇺🇸 US

Circle size = Number of organic pages



☒ sidebysidepet.com ▾ — target

| Domain                                                           | Keyword overlap        | Common keywords | Share | Competitor's keywords |
|------------------------------------------------------------------|------------------------|-----------------|-------|-----------------------|
| <input checked="" type="checkbox"/> portlandpetfoodcompany.com ▾ | <div><div></div></div> | 350             | 2.3%  | 13,023                |
| <input checked="" type="checkbox"/> freshisbest.com ▾            | <div><div></div></div> | 228             | 4.8%  | 2,835                 |
| <input checked="" type="checkbox"/> ranova-pettreats.com ▾       | <div><div></div></div> | 206             | 4.1%  | 3,062                 |
| <input checked="" type="checkbox"/> barfindia.com ▾              | <div><div></div></div> | 192             | 2.4%  | 5,873                 |
| <input checked="" type="checkbox"/> k9natural.com ▾              | <div><div></div></div> | 184             | 3.5%  | 3,255                 |

View top 20

Open in ▾

Organic pages 80

| Page traffic | Pages                           | Pages' total traffic               |
|--------------|---------------------------------|------------------------------------|
| 0            | 41 51.2% <div><div></div></div> | 0 0% <div><div></div></div>        |
| 1–100        | 35 43.8% <div><div></div></div> | 343 22.4% <div><div></div></div>   |
| 101–1,000    | 4 5.0% <div><div></div></div>   | 1,188 77.6% <div><div></div></div> |
| 1,001–5,000  | 0 0%                            | 0 0%                               |
| 5,001–10,000 | 0 0%                            | 0 0%                               |
| 10,001+      | 0 0%                            | 0 0%                               |

Crawled pages<sup>i</sup> 898

| HTTP code               | Pages                            |
|-------------------------|----------------------------------|
| 200 OK                  | 719 80.1% <div><div></div></div> |
| 3XX Redirect            | 107 11.9% <div><div></div></div> |
| 404 Not found           | 67 7.5% <div><div></div></div>   |
| 4XX Other client errors | 4 0.4% <div><div></div></div>    |
| 5XX Server errors       | 1 0.1% <div><div></div></div>    |

Traffic by location

Organic 40Paid 0

| Location       | Traffic | Share | Keywords |
|----------------|---------|-------|----------|
| United States  | 1.4K    | 90.7% | 1.9K     |
| Canada         | 89      | 5.8%  | 152      |
| United Kingdom | 21      | 1.4%  | 73       |
| Australia      | 15      | 1.0%  | 58       |
| Philippines    | 13      | 0.8%  | 41       |

<

>

Compare top 5 on chart

**Referring domains**

Followed<sup>i</sup>

153 76.5%

Not followed<sup>i</sup>

47 23.5%

**Backlinks**

Followed<sup>i</sup>

866 66.2%

Not followed<sup>i</sup>

442 33.8%

• Nofollow<sup>i</sup>

442 33.8%

• UGC<sup>i</sup>

1 <0.1%

• Sponsored<sup>i</sup>

0 0%

By UR

By DR

10–19

12 0.9%

20–29

1 <0.1%

30–39

0 0%

40–49

0 0%

50–59

0 0%

60–69

0 0%

70–79

0 0%

80–89

0 0%

90–100

0 0%

+1,295 (99.0%) more links with UR < 10