

Average volume

All locations

Best links

Changes: Don't show

Backlink profile

DRⁱ

30

AR 4,474,244

URⁱ

17

Backlinksⁱ

673

All time 7.7K

Ref. domainsⁱ

240

All time 965

Organic search

Keywordsⁱ

1.8K

Top 3 51

Trafficⁱ

1.5K

Value \$521

Paid search

Keywordsⁱ

0

Ads 0

Trafficⁱ

0

Cost N/A

General

Backlink profile

Organic search

Metrics

Competitors

Locations

Years

1M

6M

1Y

2Y

5Y

All

Monthly

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

Organic keywords

☒ 1–3

☒ 4–10

☒ 11–20

☒ 21–50

☒ 51+

Top organic competitors US

Circle size = Number of organic pages

☒ lazydogcookies.com

 — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ dogchild.co		366	1.0%	32,175
☒ threedog.com		200	3.2%	4,378
☒ puppycake.com		196	4.9%	2,262
☒ lazydogrestaurants.com		190	0.4%	44,765
☒ okraandmolly.com		164	5.3%	1,397

View top 20

Open in

Organic pages 74

Page traffic	Pages	Pages' total traffic
0	31 41.9%	0 0%
1–100	39 52.7%	766 50.1%
101–1,000	4 5.4%	763 49.9%
1,001–5,000	0 0%	0 0%
5,001–10,000	0 0%	0 0%
10,001+	0 0%	0 0%

Crawled pagesⁱ 473

HTTP code	Pages
200 OK	359 75.9%
3XX Redirect	59 12.5%
404 Not found	40 8.5%
4XX Other client errors	15 3.2%
5XX Server errors	0 0%

Traffic by location

Organic 66Paid 0

Location	Traffic	Share	Keywords
United States	1.5K	97.6%	1.7K
Canada	13	0.9%	129
India	9	0.6%	56
Jamaica	2	0.1%	2
Australia	2	0.1%	62

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Compare top 5 on chart

Referring domains

Followed ⁱ	152	63.3%
Not followed ⁱ	88	36.7%

Backlinks

Followed ⁱ	426	63.3%
Not followed ⁱ	247	36.7%
• Nofollow ⁱ	247	36.7%
• UGC ⁱ	11	1.6%
• Sponsored ⁱ	0	0%

By URBy DR

10–19	6	0.9%
20–29	0	0%
30–39	0	0%
40–49	0	0%
50–59	0	0%
60–69	0	0%
70–79	0	0%
80–89	0	0%
90–100	0	0%

+667 (99.1%) more links with UR < 10