

Average volume ▾

All locations ▾

Best links ▾

Changes: Don't show ▾

Backlink profile

DRⁱ

48

AR 903,519

URⁱ

2.7

Backlinksⁱ

3K

All time 7.6K

Ref. domainsⁱ

106

All time 697

Organic search

Keywordsⁱ

4.2K

Top 3 23

Trafficⁱ

621

Value \$272

Paid search

Keywordsⁱ

0

Ads 0

Trafficⁱ

0

Cost N/A

General

Backlink profile

Organic search

Metrics

Competitors ▾

Locations ▾

Years

1M

6M

1Y

2Y

5Y

All

Monthly ▾

⋮

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

Avg. organic traffic

Organic keywords

☒ 1–3

☒ 4–10

☒ 11–20

☒ 21–50

☒ 51+

Top organic competitors US

Circle size = Number of organic pages

☒ fidobiotics.com ▾ — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ dogsnaturallymagazine.com ▾		2,180	0.8%	251,667
☒ purina.co.uk ▾		1,786	0.3%	473,918
☒ volharddognutrition.com ▾		1,323	2.5%	47,581
☒ bottletreeanimalhospital.com ▾		783	6.3%	8,353
☒ petzpark.com.au ▾		461	2.3%	15,607

View top 20

Open in ▾

Organic pages 240

Page traffic	Pages	Pages' total traffic
0	208 86.7%	0 0%
1–100	31 12.9%	484 78.4%
101–1,000	1 0.4%	133 21.6%
1,001–5,000	0 0%	0 0%
5,001–10,000	0 0%	0 0%
10,001+	0 0%	0 0%

Crawled pagesⁱ 218

HTTP code	Pages
200 OK	158 72.5%
3XX Redirect	28 12.8%
404 Not found	28 12.8%
4XX Other client errors	3 1.4%
5XX Server errors	1 0.5%

Traffic by location

Organic 52Paid 0

Location	Traffic	Share	Keywords
United States	589	94.8%	3.9K
Canada	16	2.6%	530
Australia	10	1.6%	320
United Kingdom	5	0.8%	383
Philippines	1	0.2%	198

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Compare top 5 on chart

Referring domains

Followedⁱ

82 77.4%

Not followedⁱ

24 22.6%

Backlinks

Followedⁱ

2,936 98.5%

Not followedⁱ

46 1.5%

• Nofollowⁱ

46 1.5%

• UGCⁱ

0 0%

• Sponsoredⁱ

0 0%

By UR

By DR

10–19

3 0.1%

20–29

0 0%

30–39

0 0%

40–49

2 <0.1%

50–59

0 0%

60–69

0 0%

70–79

0 0%

80–89

0 0%

90–100

0 0%

+2,977 (99.8%) more links with UR < 10