

Average volume ▾

All locations ▾

Best links ▾

Changes: Don't show ▾

Backlink profile

DRⁱ

30

AR 4,501,756

URⁱ

16

Backlinksⁱ

1K

All time 3.8K

Ref. domainsⁱ

215

All time 633

Organic search

Keywordsⁱ

2.3K

Top 3 71

Trafficⁱ

3.5K

Value \$3.1K

Paid search

Keywordsⁱ

1

Ads 1

Trafficⁱ

1

Cost N/A

General

Backlink profile

Organic search

MetricsCompetitors ▾Locations ▾Years

1M6M1Y2Y5YAllMonthly ▾⋮

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

Organic keywords

☒ 1–3☒ 4–10☒ 11–20☒ 21–50☒ 51+

Top organic competitors 🇺🇸

☒ farmtopettreats.com ▾ — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ ridgerunnerantlerchews.com ▾		458	18.0%	367
☒ mountaindogchews.com ▾		439	16.7%	450
☒ buckboneorganics.com ▾		432	14.4%	830
☒ thinkjinx.com ▾		423	2.6%	13,563
☒ whitetailnaturals.com ▾		398	14.7%	525

View top 20

🔗 Open in ▾

Organic pages 230

Page traffic	Pages	Pages' total traffic
0	164 71.3%	0 0%
1–100	59 25.7%	825 23.5%
101–1,000	6 2.6%	1,326 37.7%
1,001–5,000	1 0.4%	1,364 38.8%
5,001–10,000	0 0%	0 0%
10,001+	0 0%	0 0%

Crawled pagesⁱ 884

HTTP code	Pages
200 OK	754 85.3%
3XX Redirect	81 9.2%
404 Not found	49 5.5%
4XX Other client errors	0 0%
5XX Server errors	0 0%

Traffic by location

Organic 54Paid 1

Location	Traffic	Share	Keywords
United States	3.4K	97.5%	2.2K
Canada	25	0.7%	153
United Kingdom	18	0.5%	131
Russian Federation	14	0.4%	56
Australia	9	0.3%	100

<>

Compare top 5 on chart

Referring domains

Followed ⁱ	85	39.5%
Not followed ⁱ	130	60.5%

Backlinks

Followed ⁱ	657	62.8%
Not followed ⁱ	389	37.2%
• Nofollow ⁱ	389	37.2%
• UGC ⁱ	3	0.3%
• Sponsored ⁱ	15	1.4%

By URBy DR

10–19	0	0%
20–29	2	0.2%
30–39	0	0%
40–49	0	0%
50–59	0	0%
60–69	0	0%
70–79	0	0%
80–89	0	0%
90–100	0	0%

+1,044 (99.8%) more links with UR < 10