

Average volume ▾

🌐 All locations ▾

🔗 Best links ▾

📅 Changes: Don't show ▾

Backlink profile

DR ⁱ

35

AR 2,623,916

UR ⁱ

15

Backlinks ⁱ

957

All time 51.7K

Ref. domains ⁱ

137

All time 999

Organic search

Keywords ⁱ

99

Top 3 17

Traffic ⁱ

257

Value \$47

Paid search

Keywords ⁱ

0

Ads 0

Traffic ⁱ

0

Cost N/A

General

Backlink profile

Organic search

Metrics

Competitors ▾

Locations ▾

Years

1M

6M

1Y

2Y

5Y

All

Monthly ▾

⋮

Performance

☐ Referring domains

☐ Avg. Domain Rating

☐ Avg. URL Rating

☒ Avg. organic traffic

☐ Avg. organic traffic value

☒ Organic pages

☐ Avg. Impressions

☐ Avg. paid traffic

☐ Avg. paid traffic cost

☐ Crawled pages

Organic pages

Organic keywords

☒ 1–3

☒ 4–10

☒ 11–20

☒ 21–50

☒ 51+

Top organic competitors 🇺🇸

☒ darford.com ▾ — target

Domain	Keyword overlap	Common keywords	Share	Competitor's keywords
☒ naturalpetwarehouse.com ▾		17	0.1%	14,762
☒ dogfooddirect.com ▾		16	0.2%	7,002
☒ muddypuppypetmarket.com ▾		10	0.4%	2,279
☒ sheltersunited.com ▾		9	0.4%	1,972
☒ katzenbarkers.com ▾		8	0.2%	3,847

View top 20

🔗 Open in ▾

Organic pages 48

Page traffic	Pages	Pages' total traffic
0	28 58.3%	0 0%
1–100	19 39.6%	107 42.0%
101–1,000	1 2.1%	148 58.0%
1,001–5,000	0 0%	0 0%
5,001–10,000	0 0%	0 0%
10,001+	0 0%	0 0%

Crawled pages ⁱ 136

HTTP code	Pages
200 OK	56 41.2%
3XX Redirect	46 33.8%
404 Not found	34 25.0%
4XX Other client errors	0 0%
5XX Server errors	0 0%

Traffic by location

Organic 14Paid 0

Location	Traffic	Share	Keywords
United States	179	69.6%	77
Canada	75	29.2%	21
United Kingdom	3	1.2%	1
Kenya	0	0%	1
India	0	0%	1

<

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Compare top 5 on chart

Referring domains

Followed ⁱ

112 81.8%

Not followed ⁱ

25 18.2%

Backlinks

Followed ⁱ

880 92.0%

Not followed ⁱ

77 8.0%

• Nofollow ⁱ

77 8.0%

• UGC ⁱ

6 0.6%

• Sponsored ⁱ

0 0%

By UR

By DR

10–19	9 0.9%
20–29	6 0.6%
30–39	1 0.1%
40–49	0 0%
50–59	0 0%
60–69	0 0%
70–79	0 0%
80–89	0 0%
90–100	0 0%

+941 (98.3%) more links with UR < 10